

CULTURAL RESOURCE MANAGEMENT IN TRANSPORTATION DRAFT STRATEGIC PLAN

DRAFT PROPOSED MISSION STATEMENT: 2008

The Transportation Research Board's Committee ADC50 (Cultural Resource Management in Transportation) provides a national forum for cultural resource and preservation issues in transportation. The committee's role is to identify emerging cultural resource and historic preservation issues in transportation, define associated research needs, advance those research needs to TRB and others for funding, and to disseminate information through programs and publications.

GOALS & TACTICAL OBJECTIVES

GOAL 1: TO IDENTIFY RELEVANT CULTURAL RESOURCE ISSUES AND RESEARCH NEEDS IN RELATION TO TRANSPORTATION PLANNING, ENVIRONMENTAL ANALYSIS, DESIGN, CONSTRUCTION, OPERATIONS AND MAINTENANCE.

Objective 1. Committee Members and Friends will identify and define emerging or changing cultural resource management (CRM) issues and research needs related to transportation projects and programs.

Tasks to accomplish Objective 1:

- Populate TRB's Research Needs Statements database, minimally with the "ADC50 Top-10," by March 1, 2008.
- Revise the content of the Committee's submissions to the TRB Research Needs Statements database as need and, at a minimum, review the content on an annual basis.
- Use the TRB Research Needs Statements database as the source, in part, to solicit papers and develop sessions for the annual and mid-year meetings.
- Provide research problem statements to AASHTO Research and Environmental Committees and State Transportation Agencies.
- Facilitate cultural resource management professionals understanding of engineering, safety, maintenance, design, construction and operations issues.
- Raise the awareness of cultural resource management professionals and transportation professionals on their respective issues.

Measure: Provide the means for members of the CRM and transportation community to communicate via the committee listserv, website, newpage, links to other relevant websites, and other avenues for information sharing.

Annually evaluate effectiveness of communication tools and update as necessary to take advantage of changes in technology or other external developments.

Objective 2. Broaden outreach to a wide variety of constituents.

Tasks to accomplish Objective 2.

- Define current constituency and audience to augment expertise on the Committee and Friends including cultural resource professionals in both public and private sector, other environmental professionals, engineers, potential Young Members, and international representatives.
- Identify other groups and organizations that have common interests and develop networks for communication and information sharing

Measure:

Maintain the website as an online portal for the Committee, and a database directory of Members and Friends as a means to update and structure a focused and effective contact list for outreach.

Objective 3. Develop networks with other TRB Committees.

Tasks to accomplish Objective 3:

- Identify which TRB Committees share common topics or related concerns, including those whose scope includes engineering, safety, design, construction, and maintenance issues.
- Identify Members and Friends who will serve as formal liaison to specific Committees
- Establish a Liaison Subcommittee for outreach to the identified TRB Committees.

Measure:

Liaisons report activities at annual and mid-year meetings and on newspaper.

GOAL 2: TO ADVANCE RESULTS OF RESEARCH AND DISCUSSION

Objective 1. Sponsor and co-sponsor sessions at the annual and mid-year meetings of the Transportation Research Board

Tasks to accomplish Objective 1:

- The draft program for the annual meeting will be established by the previous annual meeting.
- The mid-year meeting location and sponsors will be established in three-year schedules.

Measure:

Participation in the annual and mid-year meeting through at least X sponsored sessions and workshops. Co-sponsor at least one session at the Annual Meeting with another TRB Committee

Objective 2. Distribute research results to reach a wide audience (within TRB guidelines for distribution)

Tasks to accomplish Objective 2:

- Maintain a Committee website.
- Publish a newspaper four times a year on the Committee website with required components to be published twice a year as follows.
 - February issue will include:
 - Preliminary program of papers, presentations and topics for the annual meeting in January of the following year
 - Draft program for mid-year summer meeting
 - August issue will include:
 - Information on upcoming annual meeting
 - Draft agenda for the committee meeting, preliminary program for annual meeting, and preliminary program for mid-year summer meeting
 - Members and Friends will submit articles of interest to newspaper editor.
 - Subjects for articles will include but not be limited to:
 - Reports from subcommittee chairs and liaisons
 - Comments from the chair
- Liaison reports on research activities to other committees at annual and mid-year meetings.
- Use website as vehicle for outreach
 - Program Subcommittee to review annual and mid-year meeting presentations and

- recommend papers for publication on the website
 - Identify and set up appropriate links to TRB Committee or external organization websites
- Pursue disseminating research results to other TRB Committees and other professional groups.

Measure:

Regularly maintained website updated at least four times a year – February 15, May 15, August 15, and November 15.

GOAL 3: TO MAINTAIN A VIABLE COMMITTEE STRUCTURE

Objective 1. Foster/facilitate active participation of Members and Friends in the work of the Committee.

Tasks to accomplish Objective 1:

- Define specific tasks and scope of obligations of Members consistent with TRB guidelines on Member roles and responsibilities
- The Committee chair and Subcommittee chairs will communicate on a quarterly basis to ensure the Strategic Plan is being carried out.
- Set up protocol for assignment and conduct of tasks to facilitate participation and accountability, e.g., regular Subcommittee conference calls, newpage, etc.

Measure:

Progress reports of subcommittees to be posted on the website at least twice a year.

Objective 2. Increase the number and diversify the constituent base of Friends.

Tasks to accomplish Objective 2:

- Task Committee Members and Friends to identify and recruit new Friends to the Committee.
- Friends should be recruited from a wide variety of backgrounds and career stages: cultural resource professionals, engineers, potential Young Members, and international representatives.

Measure:

Maintain a database directory of Members and Friends.

Objective 3. Establish and fill Subcommittees to handle Committee business.

Tasks to accomplish Objective 3:

- Subcommittees shall prepare goals in keeping with the overall Committee strategic plan and goals.
- Subcommittees will be filled with Members and Friends who will take on specific task assignments.
- Each Subcommittee Chair will maintain a list of members and, to conduct the business of the Subcommittee, communicate with them on a regular basis at intervals to be defined by the Subcommittee.
- Establish Ad Hoc Subcommittees as necessary to handle emerging issues or committee business.

Measure:

Subcommittee reports to be posted on the website at least twice a year.