# CULTURAL RESOURCE MANAGEMENT IN TRANSPORTATION DRAFT STRATEGIC PLAN

#### **DRAFT PROPOSED MISSION STATEMENT: 2006**

Transportation Research Board Committee ADC50 (Cultural Resource Management in Transportation) provides a national forum for cultural resource and preservation issues in transportation. The committee's role is to identify emerging issues and research needs to advance research needs to TRB and others for funding and to disseminate information through programs and publications.

### TRANSPORTATION RESEARCH BOARD'S STATEMENT OF SCOPE: ADC50 CULTURAL RESOURCE MANAGEMENT IN TRANSPORTATION

This Committee will consider the laws, regulations, policies, and procedures for the preservation of historic structures and archaeological materials, information and cultures.

#### GOALS & TACTICAL OBJECTIVES

## GOAL 1: TO IDENTIFY RELEVANT CULTURAL RESOURCE ISSUES AND RECOMMEND RESEARCH NEEDS IN TRANSPORTATION PLANNING, DESIGN, CONSTRUCTION, OPERATIONS AND MAINTENANCE.

Objective 1. Encourage Committee Members and Friends to identify and define emerging cultural resource management (CRM) issues and research needs or those requiring clarification.

#### Tasks to accomplish Objective 1:

• Provide the means for members of the CRM and transportation community to communicate via the committee listsery, website, newsletter and other avenues for information sharing.

Objective 2. Broaden our sphere of activities and outreach to a wide variety of constituents.

#### Tasks to accomplish Objective 2.

- Define current constituency and audience, including cultural resource professionals in both public and private sector, other environmental professionals, engineers, potential Young Members, and international representatives
- Identify other groups and organizations that have common interests and develop networks for communication and information sharing
- Public Involvement Subcommittee update and structure a focused and effective mailing list for outreach
- Use newsletter and website as vehicles for outreach
- Maintain and update a directory of Members and Friends

Objective 3. Develop networks with other TRB Committees.

#### *Tasks to accomplish Objective 3:*

- Identify which Committees share common topics.
- Establish a Liaison Subcommittee
- Identify Members and Friends who will serve as formal liaison to specific Committees
- Liaisons will report activities at annual and mid-year meetings

## GOAL 2: TO ADVANCE RESEARCH AND DISCUSSION OF ISSUES IN CULTURAL RESOURCE MANAGEMENT IN TRANSPORTATION

Objective 1. Encourage cultural resource management professionals to understand engineering, safety, maintenance, design, construction and operations issues.

Objective 2. Raise the awareness of cultural resource management professionals and transportation professionals on their respective issues.

#### Tasks to accomplish Objectives 1 and 2:

- Include engineering expertise on the Committee and add to Friends
- Develop liaison with TRB Committees whose scope includes engineering, safety, design, construction, and maintenance issues
- Promote panel, paper, and poster sessions addressing these topics
- Solicit research papers on these issues
- Include articles in the newsletter on these issues

• Include information pertinent to these issues on the website

Objective 3. Promote research and Identify funding sources through the submittal of research ideas to National Cooperative Highway Research Program (NCHRP), Transit Cooperative Research Program (TCRP), the American Association of State Highway Transportation Officials (AASHTO) and other sources.

*Tasks to accomplish Objective 3:* 

- Research Subcommittee will identify emerging issues and work with the Program subcommittee to solicit and review research papers for presentation and publication.
- Promote at least one problem statement per year
- Provide research problem statements to AASHTO Research and Environmental Committees and State Transportation Agencies.
- Research Subcommittee will proposed funding strategies for problem statements

#### GOAL 3: TO DISSEMINATE RESULTS OF RESEARCH AND DISCUSSION

Objective 1. Sponsor and co-sponsor sessions at the annual and mid-year meetings of the Transportation Research Board

Tasks to accomplish Objective 1:

- The draft program for the annual meeting will be established by the previous annual meeting.
- The mid-year meeting location and sponsors will be established in three-year schedules.

Objective 2. Distribute research results to reach a wide audience (within TRB guidelines for distribution)

Tasks to accomplish Objective 2:

Sharing articles with newsletters

- Liaisons will report on research activities to other committees at annual and mid-year meetings.
- Use newsletter and website as vehicles for outreach
  - o Program Subcommittee to review annual and mid-year meeting presentations and recommend papers for publication in the newsletter and/or website
- Pursue disseminating research results to other TRB Committees and other professional groups.

Objective 3. Publish a newsletter twice a year, spring and fall.

*Tasks to accomplish Objective 3:* 

- Schedule newsletter publication for August and February.
  - o Spring issue will include:
    - Preliminary program of papers, presentations and topics for the annual meeting in January of the following year
    - Draft program for mid-year summer meeting
  - o Fall issue will include:
    - Information on upcoming annual meeting
    - Draft agenda for the committee meeting, preliminary program for annual meeting, and preliminary program for mid-year summer meeting
  - o Members and Friends will submit articles of interest to newsletter editor.
  - Subjects for articles will include but not be limited to:
    - Reports from subcommittee chairs and liaisons
    - Comments from the chair

Objective 4. Maintain a website.

Tasks to accomplish Objective 4:

- Maintain web page through TRB
- Notify constituents of webpage through newsletter, brochures, and other vehicles
- Establish links to other relevant web pages, including professional organizations and other TRB Committees.
- Establish Committee/Subcommittee responsibilities for updating the web page with information for Members, Friends, and others with an interest.
- Update web page regularly, including current issues and feedback from constituents.

#### GOAL 4: TO MAINTAIN A VIABLE COMMITTEE STRUCTURE

Objective 1. Encourage active participation in the work of the Committee.

Tasks to accomplish Objective 1:

- Define specific tasks and scope of obligations of Members consistent with TRB guidelines on Member roles and responsibilities
- The Committee chair and Subcommittee chairs will communicate on a quarterly basis to ensure the Strategic Plan is being carried out.
- Set up protocol for assignment and conduct of tasks to facilitate participation and accountability, e.g., regular Subcommittee conference calls, newsletter, etc

Objective 2. Increase the number and diversify the constituent base of Friends and maintain a list of Friends of the Committee.

Tasks to accomplish Objective 2:

- All Committee members should find and name Friends to the list.
- Friends should be recruited from a wide variety of backgrounds and career stages: cultural resource professionals, engineers, potential Young Members, and international representatives.

Objective 3. Establish and fill Subcommittees to handle Committee business.

Tasks to accomplish Objective 3:

- Subcommittees shall prepare goals in keeping with the overall Committee strategic plan and goals.
- Subcommittees will be filled with Members and Friends who will take on specific task assignments.
- Each Subcommittee Chair will maintain a list of members and, to conduct the business of the Subcommittee, communicate with them on a regular basis at intervals to be defined by the Subcommittee.

Objective 4. Establish Ad Hoc Subcommittees as necessary to handle emerging issues or committee business.